Advertiser

# WORKING FOR YOU 123 Speer Blvd

**KMGH** Denver, CO 80203

www.theDENVERchannel.com

Main: (303)832-7777 Billina:

www.thedenverchannel.com

Billing Address:

GMMB Inc. **Attention: Accounts Payable** 1010 Wisconsin Ave, NW Suite 800 Washington DC, DC 20007

Send Payment To:

**KMGH EW Scripps** PO Box 30509 Los Angeles, CA 90030-0509

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 187186-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| KMGH    | David Lombardo    | EWS-Washingto | National     |

Product Estimate Number President/Obama (D) Obama for America 1904 Sked C

Flight Dates Order # Alt Order # 10/23/12 - 10/29/12 187186 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code

Agency Ref Advertiser Ref MAJ

Spots/

|   |  | Spots/       |                |      |                          |  |  |
|---|--|--------------|----------------|------|--------------------------|--|--|
| ine Start Date End Date Description Start/End Time  | MTWTFSS  | Length Week  | Rate           | Type |                          |  |  |
| 2 10/23/12 10/23/12 Trust Us With Your Life 8P-9P   | - T  | :30 1        | \$2,750.00     | NM   |                          |  |  |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS - T         Spots/Week 1             | Rate<br>\$2,750.00                             |              |                |      |                          |  |  |
| Spots: # Ch Day Air Date Air Time Description   | Start/End Time                                 | Length Ad-ID |                |      | Rate Type                |  |  |
| 1 KMGHTu 10/23/12 8:45 PM Trust Us With Your Life   | 8P-9P  | :30 0FA12D   | 148H           |      | \$2.750.00 NM            |  |  |
| T RIVIGITTU 10/20/12 0.40 FW Trust 03 With Four End   | 01 01  | .00 0111122  | 11011          |      | Ψ2,700.00 14101          |  |  |
| 3 10/23/12 10/29/12 630-7p WHEEL (M-F) 630-7P   | MTWTF  | :30 5        | \$2,360.00     | NM   |                          |  |  |
| Weeks: Start Date End Date MTWTFSS Spots/Week   | Rate   |              |                |      |                          |  |  |
| 10/23/12 10/29/12 MTWTF 5   | \$2,360.00                                     |              |                |      | D . T                    |  |  |
| Spots: # Ch Day Air Date Air Time Description   | Start/End Time                                 | Length Ad-ID | 1 400          |      | Rate Type                |  |  |
| 1 KMGHTu 10/23/12 6:47 PM 630-7p WHEEL (M-F)  | 630-7P   | :30 OFA12D   |                |      | \$2,360.00 NM            |  |  |
| 3 KMGH W 10/24/12 6:40 PM 630-7p WHEEL (M-F)  | 630-7P   | :30 OFA12D   | 0148H          |      | \$2,360.00 NM            |  |  |
| 5 KMGH Th 10/25/12 630-7p WHEEL (M-F)<br>Unresolved   | 630-7P   | :00          |                |      | <del>\$2,360.00</del> NM |  |  |
| 4 KMGH F 10/26/12 6:53 PM 630-7p WHEEL (M-F)  | 630-7P   | :30 0FA120   | :30 ОҒА12С179Н |      |                          |  |  |
| 4 10/23/12 10/29/12 6P-630P JEOPARDY (M-6P-630P   | МГWГF  | :30 5        | \$2,050.00     | NM   |                          |  |  |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>10/23/12</u> 10/29/12 <u>MTWTF</u> 5 | Rate<br>\$2,050.00                             |              |                |      |                          |  |  |
| Spots: # Ch Day Air Date Air Time Description   | Start/End Time                                 | Length Ad-ID |                |      | Rate Type                |  |  |
| 1 KMGHTu 10/23/12 6:12 PM 6P-630P JEOPARDY (M-F   |  | :30 OFA12D   | 148H           |      | \$2,050.00 NM            |  |  |
| 2 KMGH W 10/24/12 6P-630P JEOPARDY (M-F   | <u>'</u>                                       | :00          |                |      | \$2,050.00 NM            |  |  |
| Unresolved  | ) 01 0001                                      | .00          |                |      | φ2,000.00 141/1          |  |  |
| 3 KMGHTh 10/25/12 6:22 PM 6P-630P JEOPARDY (M-F   | ) 6P-630P                                      | :30 OFA120   | 179Н           |      | \$2,050.00 NM            |  |  |
| 5 KMGH F 10/26/12 6P-630P JEOPARDY (M-F<br>Unresolved   | <u>,                                      </u> | :00          |                |      | \$2,050.00 NM            |  |  |
| 5 10/28/12 10/28/12 5pm News Sun Local Nev5P-6P   | S  | :30 1        | \$350.00       | NM   |                          |  |  |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSSS         Spots/Week 1                | <u>Rate</u><br>\$350.00                        |              |                |      |                          |  |  |
| Spots: # Ch Day Air Date Air Time Description   | Start/End Time                                 | Length Ad-ID |                |      | Rate Type                |  |  |
| 1 KMGH Su 10/28/12 5:12 PM 5pm News Sun Local News  |  | :30 0FA120   | 179Н           |      | \$350.00 NM              |  |  |
| 6 10/27/12 10/27/12 5pm News Saturday 5P-6p   | S-   | :30 1        | \$375.00       | NM   |                          |  |  |



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Advertiser President/Obama (D) Product Estimate Number 1904 Sked C

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|---|---|--------|-----------|----------|-------|------------------------|
|   |   |        | Spots/    |          |       |                        |
| Line Start Date End Date Description Start/End Time                       | MTWTFSS                                 | Length | Week      | Rate     | Туре  |                        |
| Eine Start Date End Date Description Start/End Time                       | MIWIFSS                                 | Lengin | VVEEK     | Nate     | туре  |                        |
| 6 10/27/12 10/27/12 5pm News Saturday 5P-6p                               | S-                                      | :30    | 1         | \$375.00 | NM    |                        |
| Wasker Start Data End Data Chata/Mask                                     | Data                                    |        |           |          |       |                        |
| Weeks: Start Date 10/23/12 End Date 2 Spots/Week 1 Spots/Week 1           | <u>Rate</u><br>\$375.00                 |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length | Ad-ID     |          |       | Rate Type              |
| 1 KMGH Sa 10/27/12 5:53 PM 5pm News Saturday                              | 5P-6p                                   |        | 0FA12G179 | Н        |       | \$375.00 NM            |
| ·   | •                                       |        |           | <b>^</b> |       | •                      |
| 7 10/23/12 10/29/12 5-530P News 5P-530P                                   | MTWTF                                   | :30    | 3         | \$750.00 | NM    |                        |
| Weeks: Start Date End Date MTWTFSS Spots/Week                             | Rate                                    |        |           |          |       |                        |
| 10/23/12 10/29/12 MTWTF 3   | \$750.00                                |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length |           |          |       | Rate Type              |
| 2 KMGHTu 10/23/12 5:12 PM 5-530P News                                     | 5P-530P                                 | :30    | 0FA12D148 | Н        |       | \$750.00 NM            |
| 1 KMGH F 10/26/12 5:27 PM 5-530P News                                     | 5P-530P                                 | :30    | 0FA12G179 | Н        |       | \$750.00 NM            |
| 8 10/23/12 10/29/12 Dr. Oz 4P-5P  | MTWTF                                   | :30    | 5         | \$600.00 | NM    |                        |
| 10,20,12 2 02   | 111111111111111111111111111111111111111 | .00    |           | φοσοίσο  |       |                        |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> | Rate                                    |        |           |          |       |                        |
| 10/23/12 10/29/12 MTWTF 5   | \$600.00                                |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length |           |          |       | Rate Type              |
| 5 KMGHTu 10/23/12 4:55 PM Dr. Oz  | 4P-5P                                   |        | 0FA12D148 |          |       | \$600.00 NM            |
| 4 KMGHW 10/24/12 4:58 PM Dr. Oz   | 4P-5P                                   |        | 0FA12G179 |          |       | \$600.00 NM            |
| 3 KMGHTh 10/25/12 4:11 PM Dr. Oz  | 4P-5P                                   |        | 0FA12G179 |          |       | \$600.00 NM            |
| 1 KMGH F 10/26/12 4:54 PM Dr. Oz  | 4P-5P                                   | :30    | 0FA12G179 | H        |       | \$600.00 NM            |
| 9 10/23/12 10/29/12 M-F 3-4pm 3-4pm                                       | МГWГF                                   | :30    | 5         | \$450.00 | NM    |                        |
| Weeks: Start Date End Date MTWTFSS Spots/Week                             | Rate                                    |        |           |          |       |                        |
| 10/23/12 10/29/12 MTWTF 5   | \$45 <del>0.00</del>                    |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length | Ad-ID     |          |       | Rate Type              |
| 4 KMGHTu 10/23/12 3:28 PM M-F 3-4pm                                       | 3-4pm                                   | :30    | 0FA12D148 | H        |       | \$450.00 NM            |
| 2 KMGH W 10/24/12 3:36 PM M-F 3-4pm                                       | 3-4pm                                   | :30    | 0FA12D148 | H        |       | \$450.00 NM            |
| 1 KMGHTh 10/25/12 3:37 PM M-F 3-4pm                                       | 3-4pm                                   |        | 0FA12G179 |          |       | \$450.00 NM            |
| 5 KMGH F 10/26/12 3:15 PM M-F 3-4pm                                       | 3-4pm                                   | :30    | 0FA12G179 | H        |       | \$450.00 NM            |
| 10 10/23/12 10/29/12 M-F 2-230pm 2-230pm                                  | МГWГF                                   | :30    | 1         | \$200.00 | NM    |                        |
| Wooker Chart Date Find Date MTWTESS Canta Advanta                         | Dot-                                    |        |           |          |       |                        |
| Weeks: Start Date 10/23/12 End Date 10/29/12 MTWTF- Spots/Week 1          | <u>Rate</u><br>\$200.00                 |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length | Ad-ID     |          |       | Rate Type              |
| 1 KMGHTu 10/23/12 2:06 PM M-F 2-230pm                                     | 2-230pm                                 |        | 0FA12D148 | Н        |       | \$200.00 NM            |
| 12 10/23/12 10/29/12 General Hospital 1P-2P                               | МГWГF                                   | :30    | 2         | \$625.00 | NM    |                        |
| 12 10/25/12 10/29/12 General Hospital 1F-2F                               | IVII WIF                                | .30    | 2         | φ023.00  | INIVI |                        |
| Weeks: Start Date End Date MTWTFSS Spots/Week                             | Rate                                    |        |           |          |       |                        |
| 10/23/12 10/29/12 MFWF 2  | \$625.00                                |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length |           |          |       | Rate Type              |
| 2 KMGHW 10/24/12 1:31 PM General Hospital                                 | 1P-2P                                   | :30    | 0FA12G179 | H        |       | \$625.00 NM            |
| 13 10/23/12 10/29/12 The CHEW 1157A-1P                                    | МГWГF                                   | :30    | 2         | \$600.00 | NM    |                        |
| Weeks: Start Date End Date MTWTFSS Spots/Week                             | Rate                                    |        |           |          |       |                        |
| 10/23/12 10/29/12 MTWTF 2   | \$600.00                                |        |           |          |       |                        |
| Spots: # Ch Day Air Date Air Time Description                             | Start/End Time                          | Length | Ad-ID     |          |       | Rate Type              |
| 2 KMGHTu 10/23/12 11:59 AM The CHEW                                       | 1157A-1P                                |        | 0FA12D148 | Н        |       | \$600.00 NM            |
| 1 KMGH W 10/24/12 The CHEW  | 1157A-1P                                | :00    |           |          |       | <del>\$600.00</del> NM |
| Unresolved  |   |        |           |          |       |                        |
| Preempt   |   |        |           |          |       |                        |



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| Line Start Date | e End Date             | Descri              | ption               | Start/End Time      | MTWTFSS                 | Length | Spots/<br>Week | Rate       | Туре |               |
|-----------------|------------------------|---------------------|---------------------|---------------------|-------------------------|--------|----------------|------------|------|---------------|
| 14 10/23/12     | 10/29/12               | 11A-12              | 2P News             | 11A-12P             | МГWГF                   | :30    | 3              | \$275.00   | NM   |               |
| Weeks:          | Start Date 10/23/12    | End Dat             |                     | Spots/Week 3        | Rate<br>\$275.00        |        |                |            |      |               |
| Spots: # 0      |                        |                     | Air Time Descri     | ption               | Start/End Time          | Lengtl | n Ad-ID        |            |      | Rate Type     |
|                 |                        |                     | 11:30 AM 11A-12     |                     | 11A-12P                 |        | 0FA12D14       | 8H         |      | \$275.00 NM   |
| 1 k             | (MGHW 10               | 0/24/12 1           | 11:39 AM 11A-12     | 2P News             | 11A-12P                 | :30    | ) 0FA12G17     | 9Н         |      | \$275.00 NM   |
| 15 10/23/12     | 10/29/12               | THE V               | IEW                 | 10A-11A             | MTWTF                   | :30    | 2              | \$900.00   | NM   |               |
| Weeks:          | Start Date<br>10/23/12 | End Dat<br>10/29/12 | te MTWTFSS<br>MTWTF | Spots/Week 2        | Rate<br>\$900.00        |        |                |            |      |               |
| Spots: # 0      |                        | ir Date             | Air Time Descri     | <u>ption</u>        | Start/End Time          |        | n Ad-ID        |            |      | Rate Type     |
|                 |                        |                     | 10:33 AM THE V      |                     | 10A-11A                 |        | ) OFA12D14     |            |      | \$900.00 NM   |
| 2 K             | MGHF 10                | 0/26/12 1           | 10:59 AM THE V      | IEW                 | 10A-11A                 | :30    | ) 0FA12G17     | 9Н         |      | \$900.00 NM   |
| 16 10/23/12     | 10/29/12               | 930a-1              | 10 Right This Min   | nut∈930a-10a        | MTWTF                   | :30    | 3              | \$200.00   | NM   |               |
| Weeks:          | Start Date<br>10/23/12 | End Dat<br>10/29/12 |                     | Spots/Week<br>3     | Rate<br>\$200.00        |        |                |            |      |               |
| Spots: # 0      | Ch <u>Day Ai</u>       | ir Date             | Air Time Descri     |                     | Start/End Time          | Lengtl | n Ad-ID        |            |      | Rate Type     |
| 3 K             | MGHW 10                | 0/24/12             | 9:52 AM 930a-1      | 0 Right This Minute | 930a-10a                |        | ) OFA12D14     |            |      | \$200.00 NM   |
| 1 K             | (MGHTh 10              | 0/25/12             | 9:47 AM 930a-1      | 0 Right This Minute | 930a-10a                | :30    | ) 0FA12G17     | 9Н         |      | \$200.00 NM   |
| 17 10/23/12     | 10/29/12               | 9a-930              | a Right This Min    | nut(9a-930a         | МГWГF                   | :30    | 2              | \$200.00   | NM   |               |
| Weeks:          | Start Date<br>10/23/12 | End Dat<br>10/29/12 | te MTWTFSS<br>MTWTF | Spots/Week 2        | Rate<br>\$200.00        |        |                |            |      |               |
| Spots: # 0      | Ch <u>Day Ai</u>       | ir Date             | Air Time Descrip    | ption               | Start/End Time          | Lengtl | n Ad-ID        |            |      | Rate Type     |
| 2 k             | (MGHTu 10              | 0/23/12             | 9:15 AM 9a-930      | a Right This Minute | 9a-930a                 | :30    | ) OFA12D14     | 8H         |      | \$200.00 NM   |
| 1 k             | (MGHTh 10              | 0/25/12             | 9:24 AM 9a-930      | a Right This Minute | 9a-930a                 | :30    | ) 0FA12G17     | 9Н         |      | \$200.00 NM   |
| 18 10/28/12     | 10/28/12               | 9-10a               | News CC Sun/Kl      | MC9A-10A            | S                       | :30    | 1              | \$250.00   | NM   |               |
| Weeks:          | Start Date<br>10/23/12 | End Dat<br>10/29/12 |                     | Spots/Week<br>1     | <u>Rate</u><br>\$250.00 |        |                |            |      |               |
| Spots: # 0      | Ch Day Ai              | ir Date             | Air Time Descri     | ption               | Start/End Time          | Lengtl | Ad-ID          |            |      | Rate Type     |
| 1 k             | (MGH Su 10             | 0/28/12             | 9:10 AM 9-10a       | News CC Sun/KMGH    | 9A-10A                  | :30    | ) 0FA12G17     | 9Н         |      | \$250.00 NM   |
| 19 10/28/12     | 10/28/12               | This W              | /eek                | 8A-9A               | S                       | :30    | 1              | \$1,325.00 | NM   |               |
| Weeks:          | Start Date<br>10/23/12 |                     | <u>MTWTFSS</u> S    | Spots/Week<br>1     | Rate<br>\$1,325.00      |        |                |            |      |               |
| Spots: # 0      | Ch Day Ai              | ir Date             | Air Time Descrip    | ption               | Start/End Time          | Lengtl | n Ad-ID        |            |      | Rate Type     |
|                 | (MGH Su 10             |                     | 8:00 AM This W      |                     | 8A-9A                   |        | 0FA12G17       | 9Н         |      | \$1,325.00 NM |
| 20 10/28/12     | 10/28/12               | 7A-8A               | SUN MORN NE         | W\$7A-8A            | S                       | :30    | 1              | \$315.00   | NM   |               |
| Weeks:          | Start Date 10/23/12    | End Dat<br>10/29/12 | <u>MTWTFSS</u>      | Spots/Week<br>1     | <u>Rate</u><br>\$315.00 |        |                |            |      |               |
| Spots: # 0      |                        |                     | Air Time Descri     | ption .             | Start/End Time          | Lenatl | n Ad-ID        |            |      | Rate Type     |
|                 |                        | 0/28/12             |                     | SUN MORN NEWS       | 7A-8A                   |        | ) 0FA12G17     | 9Н         |      | \$315.00 NM   |
| 21 10/28/12     | 10/28/12               | GMA S               | SUN                 | Sun GMA 6A-7A       | S                       | :30    | 1              | \$200.00   | NM   |               |
| Weeks:          | Start Date 10/23/12    |                     |                     | Spots/Week          | Rate<br>\$200.00        |        |                |            |      |               |
| Spots: # 0      |                        |                     | Air Time Descri     | ption               | Start/End Time          | Lenati | n Ad-ID        |            |      | Rate Type     |
|                 | (MGH Su 10             |                     | 6:54 AM GMA S       |                     | Sun GMA 6A-7A           |        | ) 0FA12G17     | 9Н         |      | \$200.00 NM   |
|                 |                        |                     |                     |                     | 22 3 3                  |        |                |            |      | <del>+=</del> |



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Obama for America 1904 Sked C

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|                   |                        |   |                 |                           |               | Spots/   |            |      |               |
|-------------------|------------------------|---|-----------------|---------------------------|---------------|----------|------------|------|---------------|
| Line Start Date   | End Date               | Description                                   | Start/End Time  | MTWTFSS                   | Length        | Week     | Rate       | Type |               |
| 22 10/27/12       | 10/27/12               | 7-9a Sat Morning News                         | 7A-9A           | S-                        | :30           | 1        | \$200.00   | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date MTWTFSSS-                            | Spots/Week<br>1 | <u>Rate</u><br>\$200.00   |               |          |            |      |               |
| Spots: # C        |                        |   | otion .         | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
|                   |                        | /27/12 8:41 AM 7-9a Sa                        | at Morning News | 7A-9A                     |               | 0FA12G17 | 9Н         |      | \$200.00 NM   |
| 23 10/27/12       | 10/27/12               | GMA SAT                                       | Sat GMA 6A-7A   | S-                        | :30           | 1        | \$175.00   | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date <u>MIWIFSS</u> S-                    | Spots/Week      | <u>Rate</u><br>\$175.00   |               |          |            |      |               |
| Spots: # C        |                        |   | otion           | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
| 1 K               | MGH Sa 10              |   | AT              | Sat GMA 6A-7A             | :30           | 0FA12G17 | 9Н         |      | \$175.00 NM   |
| 24 10/23/12       | 10/29/12               | GMA M-F 7-9A                                  | 7A-9A           | МГWГF                     | :30           | 5        | \$400.00   | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date MTWTFSS MTWTF                        | Spots/Week 5    | Rate<br>\$400.00          |               |          |            |      |               |
| Spots: # 0        | h <u>Day</u> Air       |   | otion           | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
| 3 K               |                        | /23/12 7:27 AM GMA N                          | I-F 7-9A        | 7A-9A                     |               | 0FA12D14 | 8H         |      | \$400.00 NM   |
| 1 K               | MGHW 10                | /24/12 8:50 AM GMA N                          | I-F 7-9A        | 7A-9A                     | :30           | 0FA12G17 | 9Н         |      | \$400.00 NM   |
| 5 K               | MGHTh 10               | /25/12 7:26 AM GMA N                          | I-F 7-9A        | 7A-9A                     | :30           | 0FA12G17 | 9Н         |      | \$400.00 NM   |
| 4 K               | MGHF 10                | /26/12 7:59 AM GMA M                          | I-F 7-9A        | 7A-9A                     | :30           | 0FA12G17 | 9Н         |      | \$400.00 NM   |
| 25 10/23/12       | 10/29/12               | 6-7A News                                     | 6A-7A           | MTWTF                     | :30           | 4        | \$400.00   | NM   |               |
| Weeks:            | Start Date<br>10/23/12 | End Date <u>MIWTFSS</u> 10/29/12 <u>MIWTF</u> | Spots/Week<br>4 | <u>Rate</u><br>\$400.00   |               |          |            |      |               |
| Spots: # C        |                        | Date Air Time Descrip                         | <u>otion</u>    | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
|                   |                        | /23/12 6:23 AM 6-7A N                         | ews             | 6A-7A                     |               | 0FA12D14 |            |      | \$400.00 NM   |
|                   |                        | /24/12 6:37 AM 6-7A N                         |                 | 6A-7A                     |               | 0FA12D14 |            |      | \$400.00 NM   |
| 2 K               | MGHF 10                | /26/12 6:31 AM 6-7A N                         | ews             | 6A-7A                     | :30           | 0FA12G17 | 9Н         |      | \$400.00 NM   |
| 26 10/28/12       | 10/28/12               | ABC Sun D                                     | 9P-10P          | S                         | :30           | 1        | \$2,375.00 | NM   |               |
| Weeks:            | Start Date<br>10/23/12 | End Date MIWIFSSS                             | Spots/Week<br>1 | <u>Rate</u><br>\$2,375.00 |               |          |            |      |               |
| Spots: # C        |                        |   |                 | Start/End Time            | <u>Length</u> |          |            |      | Rate Type     |
| 1 K               | MGH Su 10              | /28/12 9:37 PM ABC St                         | un D            | 9P-10P                    | :30           | 0FA12G17 | 9Н         |      | \$2,375.00 NM |
| 27 10/23/12       | 10/29/12               | Nightline                                     | 1037P-1103P     | MTWTF                     | :30           | 2        | \$1,475.00 | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date MTWTFSS MTWTF                        | Spots/Week 2    | Rate<br>\$1,475.00        |               |          |            |      |               |
| Spots: <u>#</u> C | h <u>Day Ai</u>        | Date Air Time Descrip                         | otion_          | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
| 1 K               | MGHTu 10               | /23/12 10:45 PM Nightlin                      | e               | 1037P-1103P               | :30           | 0FA12D14 | 8H         |      | \$1,475.00 NM |
| 28 10/23/12       | 10/29/12               | 10P NEWS (M-F/SU)                             | 10P-1037P       | MTWTF- S                  | :30           | 2        | \$1,000.00 | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date MTWTFSS<br>10/29/12 MTWTF- S         | Spots/Week 2    | Rate<br>\$1,000.00        |               |          |            |      |               |
| Spots: # C        |                        |   | otion           | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
| 2 K               | MGH Tu 10              | /23/12 10:36 PM 10P NE                        | WS (M-F/SU)     | 10P-1037P                 | :30           | 0FA12D14 | 8Н         |      | \$1,000.00 NM |
| 29 10/23/12       | 10/29/12               | Jimmy Kimmel                                  | 11:03P-12:07A   | МГWГF                     | :30           | 2        | \$150.00   | NM   |               |
| Weeks:            | Start Date 10/23/12    | End Date <u>MTWTFSS</u> <u>MTWTF</u>          | Spots/Week 2    | <u>Rate</u><br>\$150.00   |               |          |            |      |               |
| Spots: # C        |                        |   | etion –         | Start/End Time            | Length        | Ad-ID    |            |      | Rate Type     |
| · · · · · · ·     |                        |   |                 |                           |               |          |            |      |               |



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

Advertiser President/Obama (D) Product Estimate Number 1904 Sked C

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|        |            |                        |                        |                 |                  |        | Spots/       |          |      |             |
|--------|------------|------------------------|------------------------|-----------------|------------------|--------|--------------|----------|------|-------------|
| Line S | Start Date | End Date               | Description            | Start/End Time  | MTWTFSS          | Length | Week         | Rate     | Type |             |
| 29 1   | 0/23/12    | 10/29/12               | Jimmy Kimmel           | 11:03P-12:07A   | MTWTF            | :30    | 2            | \$150.00 | NM   |             |
| Sp     | pots: # Ch | Day Air I              | Date Air Time Descri   | ption           | Start/End Time   | Lengt  | h Ad-ID      |          |      | Rate Type   |
|        | 1 KM       | GH Tu 10/2             | 23/12 12:05 AM Jimmy   | Kimmel          | 11:03P-12:07A    | :3     | O OFA12D148I | H        |      | \$150.00 NM |
|        | 2 KM       | GHTh 10/2              | 25/12 11:47 PM Jimmy   | Kimmel          | 11:03P-12:07A    | :3     | 0 OFA12G179I | Н        |      | \$150.00 NM |
| 30 1   | 0/23/12    | 10/29/12               | 7News at 530AM         | 530AM-6AM       | MTWTF            | :30    | 4            | \$350.00 | NM   |             |
| W      |            | Start Date<br>10/23/12 | End Date MTWTFSS MTWTF | Spots/Week<br>4 | Rate<br>\$350.00 |        |              |          |      |             |
| Sp     | pots: # Ch | <u>Day</u> Air l       | Date Air Time Descri   | <u>ption</u>    | Start/End Time   | Lengt  | h Ad-ID      |          |      | Rate Type   |
|        | 1 KM       | GH Tu 10/2             | 23/12 5:29 AM 7News    | at 530AM        | 530AM-6AM        | :3     | O OFA12D148I | Н        |      | \$350.00 NM |
|        | 3 KM       | GHTh 10/2              | 25/12 5:58 AM 7News    | at 530AM        | 530AM-6AM        | :3     | 0 OFA12G179I | H        |      | \$350.00 NM |
|        | 2 KM       | GHF 10/2               | 26/12 5:58 AM 7News    | at 530AM        | 530AM-6AM        | :3     | O OFA12G179I | Н        |      | \$350.00 NM |
| 31 1   | 0/23/12    | 10/29/12               | 7News at 5AM           | 5AM-530AM       | МГWГF            | :30    | 4            | \$300.00 | NM   |             |
| W      |            | Start Date<br>10/23/12 | End Date MTWTFSS MTWTF | Spots/Week<br>4 | Rate<br>\$300.00 |        |              |          |      |             |
| Sp     | pots: # Ch | <u>Day</u> Air l       | Date Air Time Descri   | ption_          | Start/End Time   | Lengt  | h Ad-ID      |          |      | Rate Type   |
|        | 1 KM       | GH Tu 10/2             | 23/12 5:27 AM 7News    | at 5AM          | 5AM-530AM        | :3     | O OFA12D148I | Н        |      | \$300.00 NM |
|        | 2 KM       | GH Th 10/2             | 25/12 5:15 AM 7News    | at 5AM          | 5AM-530AM        | :3     | O OFA12G179I | Н        |      | \$300.00 NM |
|        | 4 KM       | GH F 10/2              | 26/12 5:22 AM 7News    | at 5AM          | 5AM-530AM        | :3     | O OFA12G179I | H        |      | \$300.00 NM |

**Total Spots** 

53

<u>Gross Total</u> \$37,295.00

Agency Commission \$5,594.25

<u>Net Amount Due</u> \$31,700.75

**Payment Terms 30 Days**